

NEW RESIDENTIAL COURSE PLANNED FOR JUNE 2022

Internal Communications and Campaigns (ICC SERIES)

PCTD in collaboration with APComm are formulating a new hands-on practical course in developing internal communications and running campaigns. It will be led by two former chief officers, Alec Wood and Roger Bannister, who are now involved with the police communicator (APC series) and police communicator strategic courses (APS series).

The ICC course is planned to be two nights based at Belton Woods, Grantham with participants arriving by lunchtime on the first day and departing after lunch on the third day. You will operate in small syndicates participating in a series of dynamic and developing practical exercises together with focused presentations from experts in the fields and from a range of backgrounds. It will be aimed at individuals who are already specialising in internal comms and running campaigns or likely to be asked to progress to those areas from their current roles.

Numbers will be limited to ensure maximum value for money and the per-person cost, which is expected to be circa £1200 (excl VAT) will include all accommodation, food and presentation materials. Further details will be announced later in 2022.

ICC 1

Monday 20th –
Wednesday 22nd June

ICC 2

Monday 3rd –
Wednesday 5th October

A number of expressions of interest have already been received. If you wish to express your interest and be included in further mailings please contact:

tony.diggins@pctd.org.uk or info@pctd.org.uk

